

Excerpt from The Economist, January 27, 2007

# The Greening of America (cover story)

## Waking Up and Catching Up

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Lots of firms are growing healthily on the back of America's sudden enthusiasm for alternative energy. Americans invested almost \$30 billion in the sector in 2006, according to New Energy Finance, a research firm. American venture capitalists lavish seven times more on greenery than their counterparts in Europe. ....

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